



Creating Animated Content for Presentations

Introduction:

Using animated content is an exceptional way to increase user engagement and brand recognition, making it an effective tool for motivating your target clients to act, ultimately increasing conversion rates. Integrating innovative forms of presentations, such as animated content, can have a significant impact on current and potential new customers, providing insight into the company's mission, beliefs, and goals in under a second.

This fundamental training is specifically designed for non-technical individuals and employs simple, open-source tools to teach you how to transform your ideas into animated content without using PowerPoint. Don't miss out on the opportunity to learn how to create engaging presentations that leave a lasting impact.

MARBLE ARCHES Training & Events

Tel: +6017-3370965 • WhatsApp: +6017-3370965

Email: info@marblearches.com • Website: www.marblearches.com

(Company No : 202203261259 (NS0275491-D))



MARBLE ARCHES

Trainings & Events

Training Period: 2 - Days

Targeted Groups:

This course was designed to fit everyone including:

- ✓ Marketing professionals
- ✓ Sales representatives
- ✓ Business owners
- ✓ Entrepreneurs
- ✓ Designers
- ✓ Educators
- ✓ Students
- ✓ Anyone interested in creating engaging presentations.

MARBLE ARCHES Training & Events

Tel: +6017-3370965 • WhatsApp: +6017-3370965

Email: info@marblearches.com • Website: www.marblearches.com

(Company No : 202203261259 (NS0275491-D))



MARBLE ARCHES

Trainings & Events

Course Objectives:

This course was designed to let the participants able to:

- ✓ create and edit animations using industry-standard software.
- ✓ record and edit voice overs for use in animations and other multimedia projects.
- ✓ use audio editing software to enhance the sound quality of their projects.
- ✓ integrate animation, voice over, and audio editing skills to create engaging multimedia content.
- ✓ have a strong understanding of the technical and creative aspects of animation, voice over, and audio editing.

Trainings & Events

MARBLE ARCHES Training & Events

Tel: +6017-3370965 • WhatsApp: +6017-3370965

Email: info@marblearches.com • Website: www.marblearches.com

(Company No : 202203261259 (NS0275491-D))



MARBLE ARCHES

Trainings & Events

Course Content:

Unit 1: Introduction

- Introduction: What Makes a Presentation Interesting?
- Know Your Target Audience

Unit 2: Creating Contents

- Content Writing: Techniques and Tools
- Making a Voiceover

Unit 3: Creating Audio Contents

- Recording Audio
- Applying Effects

Unit 4: Video Contents

- Visualizations
- Introducing to Authoring Software
- Embedding Audio

Unit 5: Capstone Project

- Real Work: Authoring Starts Here
- Presenting Your Masterpiece

MARBLE ARCHES Training & Events

Tel: +6017-3370965 • WhatsApp: +6017-3370965

Email: info@marblearches.com • Website: www.marblearches.com

(Company No : 202203261259 (NS0275491-D))